

2025

SPONSORSHIP OPPORTUNITIES



**COMMUNITY
IS STRONGER
THAN CANCER.**

Cancer Support Community is a 501(c)(3) Nonprofit Organization | Tax ID #95-4076131
www.CSCSouthBay.org | 2601 Airport Drive, Suite 100, Torrance, CA 90505 | 310-376-3550



The Good We Do

With any cancer diagnosis come feelings of hopelessness and social isolation. **The mission of Cancer Support Community South Bay is to uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.**

Since 1987, Cancer Support Community South Bay has served more than 28,000 families impacted by cancer through FREE support groups, healthy lifestyle classes, educational workshops, and counseling. With your gift in 2025, we plan to extend our outreach to support even more participants; providing over 200 free support programs each month and keeping our vulnerable community safely connected.

As a nonprofit, we rely on the generosity of individuals, sponsors, and foundations to fund our programs, allowing us to offer all of our services completely free of charge.

2024 Community Impact



**INDIVIDUALS
SERVED**
2,047



**FIRST-TIME
ATTENDEES**
1,103



**PARTICIPANT
VISITS**
17,630



**PROGRAMS
OFFERED**
2,661



Together We Walk 5K

EVENT DETAILS

WHAT Together We Walk 5K Walk & Fun Run

WHEN Sunday, March 9, 2025

WHERE Shoreline Park, Long Beach

INFO Together We Walk is a tribute to Judith Opdahl’s legacy and her commitment to Cancer Support Community South Bay. Judith served as Executive Director/CEO of CSC South Bay for 25 extraordinary years.



SPONSORSHIP LEVELS

VISIONARY | \$20,000

- 30 Event participant registrations
- Opportunity to speak at the event
- Logo placement on start/finish line banner*
- Exclusive logo on event mile marker*
- Premium booth space at event
- Prominent logo placement on t-shirts*
- Name/logo featured on event posters, marketing emails, and event website*
- Social media recognition (pre/post event)*
- Verbal recognition at event
- Mention in event press release*

LEGACY | \$15,000

- 25 Event participant registrations
- Logo placement on start/finish line banner*
- Exclusive logo on event mile marker*
- Premium booth space at event
- Prominent logo placement on t-shirts*
- Name/logo featured on event posters, marketing emails, and event website*
- Social media recognition (pre/post event)*
- Verbal recognition at event
- Mention in event press release*

CHAMPION | 10,000

- 20 Event participant registrations
- Exclusive logo on event mile marker*
- Premium booth space at event
- Prominent logo placement on t-shirts*
- Name/logo featured on event posters, marketing emails, and event website*
- Social media recognition (pre/post event)*
- Verbal recognition at event
- Mention in event press release*

SUSTAINER | \$5,000

- 15 Event participant registrations
- Exclusive logo on event mile marker*
- Premium booth space at event
- Prominent logo placement on t-shirts*
- Name/logo featured on event posters, marketing emails, and event website*
- Social media recognition (pre/post event)*
- Verbal recognition at event
- Mention in event press release*

WELLNESS | \$2,500

- 10 Event participant registrations
- Logo placement on t-shirts*
- Name/logo featured on event posters, marketing emails, and event website*
- Social media recognition (pre/post event)*
- Verbal recognition at event
- Mention in event press release*

HERO | \$1,000

- 6 Event participant registrations
- Logo placement on t-shirts*
- Name/logo featured on event posters, marketing emails, and event website*
- Social media recognition (pre/post event)*
- Verbal recognition at event
- Mention in event press release*

COMMUNITY | \$500

- 4 Event participant registrations
- Logo placement on t-shirts*
- Name/logo featured on event posters, marketing emails, and event website*
- Social media recognition (pre/post event)*
- Verbal recognition at event
- Mention in event press release*

***Commitment required by February 15, 2025 for benefit inclusion. Subject to availability.**



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EVENT UNDERWRITING OPPORTUNITIES

T-SHIRT SPONSOR | \$3,000

- Prominent medium logo placement on event participant t-shirts

KIDS ZONE TITLE SPONSOR | \$2,000

- Premium kid zone booth space and exclusive logo/name signage

EXPO VENDOR

- Provide sample products for walk participants
- Logo featured on event website in the expo vendor section

WATER SPONSOR

- Provide water for three water stations
- Exclusive logo signage on 3 water tables

EVENT BAG SPONSOR

- Provide 600 reusable bags with your logo featured for event participants

ALL UNDERWRITING OPPORTUNITIES INCLUDE:

- Name/logo displayed on event materials
- Acknowledgment on event marketing and social media
- 4 Complimentary event registrations



Celebrate Wellness Gala

EVENT DETAILS

- WHAT** Celebrate Wellness 28th Annual Gala
WHEN Saturday, August 16, 2025
WHERE Westdrift Hotel, Manhattan Beach
INFO Dinner, Dancing, Live & Silent Auctions, and Entertainment



SPONSORSHIP LEVELS

PREMIER | \$20,000

- Reserved VIP seating for 20 (2 full tables)
- Featured in pre/post media coverage, social media, email blasts
- Full page prominent tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show + verbal at event
- VIP Parking for 3 cars
- Invitation to VIP sponsor reception prior to event

VINTAGE | \$5,000

- Reserved seating for 6 (partial table)*
- Featured in pre/post media coverage, social media, email blasts
- Full Page tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show
- VIP Parking 1 car
- Invitation to VIP sponsor reception prior to event

CONNOISSEUR | \$10,000

- Reserved VIP seating for 10 (1 full table)
- Featured in pre/post media coverage, social media, email blasts
- Full page prominent tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show
- VIP Parking for 2 cars
- Invitation to VIP sponsor reception prior to event

CHAMPAGNE | \$2,500

- Reserved seating for 4 (partial table)*
- Featured in pre/post media coverage, social media, email blasts
- Half-page tribute in event program
- Recognition displayed on website, stage signage, pre-event slide show
- Invitation to VIP sponsor reception prior to event

***Partial tables may be combined with other sponsors or individual ticket holders.**



Celebrate Wellness Gala



EVENT DETAILS

- WHAT** Celebrate Wellness 28th Annual Gala
- WHEN** Saturday, August 16, 2025
- WHERE** Westdrift Hotel, Manhattan Beach
- INFO** Dinner, Dancing, Live & Silent Auctions, and Entertainment

EVENT UNDERWRITING OPPORTUNITIES

DINNER UNDERWRITER (2) | \$10,000

- Reserved seating for 10 (1 full table)
- Exclusive premier signage at event
- Featured in pre/post media coverage, social media, email blasts
- VIP valet parking for 1 car
- Full page tribute in event program

AUDIO VISUAL UNDERWRITER (2) | \$5,000

- Reserved seating for 6
- Exclusive premier signage at event near audio visual equipment
- Featured in pre/post media coverage, social media, email blasts
- Logo recognition in audio/video event program
- Full page tribute in event program

SPECIALTY COCKTAIL HOUR (1) | \$5,000

- Reserved Seating for 6
- Exclusive premier signage at cocktail hour
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

WINE UNDERWRITER (1) | \$5,000

- Reserved Seating for 6
- Exclusive premier signage on dining tables
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

CENTERPIECE UNDERWRITER (1) | \$3,500

- Reserved seating for 4
- Exclusive premier signage in or near table centerpieces
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

EVENT DÉCOR UNDERWRITER (1) | \$3,500

- Reserved Seating for 4
- Exclusive premier signage at event
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program

DJ & DANCE UNDERWRITER (1) | \$3,500

- Reserved Seating for 2
- Exclusive premier signage near DJ
- Featured in pre/post media coverage, social media, email blasts
- Half page tribute in event program



PINKleball

EVENT DETAILS

- WHAT** Pickleball for Breast Cancer Awareness
WHEN Sunday, October 5, 2025
WHERE TBD
INFO Details to come.



SPONSORSHIP LEVELS

CHAMPION OF THE COURT | \$10,000

- Premier signage at event
- Verbal recognition at event
- 8 Tickets to event (player or spectator)
- Top recognition on event marketing materials
- Sponsor spotlight on social media posts and event website
- VIP gift for 8

DYNAMIC DINK | \$5,000

- Special signage at event
- 6 Tickets to event (player or spectator)
- Recognition on event marketing materials
- Sponsor listing on social media posts and event website
- VIP gift for 6

SAVVY SMASHER | \$2,500

- Signage at event
- 4 Tickets to event (player or spectator)
- Recognition on event marketing materials
- Sponsor listing on social media posts and event website
- Curated swag bag for 4

LIVELY LOBBERS | \$1,500

- Signage at event
- 2 Tickets to event (player or spectator)
- Recognition on event marketing materials
- Sponsor listing on social media posts and event website

POWER PADDLE | \$1,000

- Signage at event
- 2 Tickets to event (player or spectator)
- Recognition on event marketing materials
- Sponsor listing on social media posts and event website

ROCKSTAR RALLY | \$500

- Signage at event
- 2 Tickets to event (player or spectator)
- Recognition on event marketing materials
- Sponsor listing on social media posts and event website



Birdies for Breast Cancer

EVENT DETAILS

- WHO** The Links at Terranea Resort
Benefiting Cancer Support Community South Bay
- WHAT** 9 Hole Golf Tournament and Fundraising Event
- WHEN** TBD
- WHERE** The Links at Terranea Resort
- INFO** Tee Times, Event Access, Beverage Offerings,
On-Course Contests & more!



SPONSORSHIP LEVELS

PRESENTING SPONSOR | \$5,500

- Exclusive sponsor level, not available to public
- Sponsor booth at Birdies for Breast Cancer golf tournament
- Presenting sponsor shout out acknowledgment at golf tournament
- 1 Tee time for group of 4
- Recognition on Terranea and CSC South Bay social media
- Logo on signage displayed in Terranea lobby and golf pro shop
- Logo on signage at Terranea turns pink outdoor yoga sessions
- Snack and beverage offerings at golfing event
- Assigned hole signage with company logo
- Opportunity to include promotional material in attendee swag bag

2024 PRESENTING SPONSORS



You're in Good Company | 2024 Sponsors



JAGUAR LAND ROVER SOUTH BAY



JACQUELINE GLASS



WALT ZIPPERMAN & DEBORAH ARNOLD

JIM & JOANNE HUNTER



DRS. BOB & RUTH SCHRIEBMAN



ALAN & KELLI VIEWEG

DONNA H. LEE

BRIAN & PAULINE HARRIS

southbay



2025 Sponsorship Commitment Form

To ensure maximum sponsorship benefits, please pledge the level of your choice by **MONDAY, APRIL 28, 2025**



SPONSORSHIP LEVELS

Visionary (\$20,000)

Legacy (\$15,000)

Champion (\$10,000)

Sustainer (\$5,000)

Wellness (\$2,500)

Hero (\$1,000)

Community (\$500)

UNDERWRITING OPPORTUNITIES

T-Shirt Sponsor (\$3,000)

Kids Zone Title Sponsor (\$2,000)

Expo Vendor

Water Sponsor

Event Bag Sponsor



SPONSORSHIP LEVELS

Premier (\$20,000)

Connoisseur (\$10,000)

Vintage (\$5,000)

Champagne (\$2,500)

UNDERWRITING OPPORTUNITIES

Dinner (\$10,000)

Audio Visual (\$5,000)

Specialty Cocktail Hour (\$5,000)

Wine (\$5,000)

Centerpiece (\$3,500)

Event Décor (\$3,500)

DJ & Dance (\$3,500)



SPONSORSHIP LEVELS

Champion of the Court (\$10,000)

Dynamic Dink (\$5,000)

Savvy Smasher (\$2,500)

Lively Lobbers (\$1,500)

Power Paddle (\$1,000)

Rockstar Rally (\$500)



SPONSORSHIP LEVELS

Presenting (\$5,500)



QUESTIONS?

Please contact Jillian Van Leuven at Jillian@CSCSouthBay.org or call 310-376-3550.

Sponsor Information

Name (as you would like it to appear on event materials)

Contact Name

Address

Phone & Email

Total Contribution \$

Card #

Exp. Date

CVC

Signature

THANK YOU!

We are so grateful for your support.

**Because we do not receive any federal or state funding
and are not supported by any large cancer organizations,
we rely exclusively on the generosity of individuals, corporate sponsors and foundations to
fund our programs.**

**Your support helps us provide all of our services completely
free of charge to cancer patients and their loved ones.**



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