

JUDITH OPDAHL'S LEGACY LIVES ON



**TOGETHER WE WALK**

# 5K WALK & FUN RUN

TO UPLIFT AND STRENGTHEN PEOPLE IMPACTED BY CANCER

Together We Walk is a tribute to Judith Opdahl's legacy and her commitment to Cancer Support Community South Bay. Judith served as Executive Director/CEO of CSC South Bay for 25 extraordinary years.

**SUNDAY, MARCH 9, 2025 | 9AM-1PM**  
**SHORELINE PARK | LONG BEACH, CA**

## ABOUT CANCER SUPPORT COMMUNITY SOUTH BAY

Since 1987, Cancer Support Community South Bay (CSC South Bay) has provided support to over 24,000 cancer patients and their loved ones. Offering more than 200 programs, wellness classes, and educational workshops each month—all completely free of charge—CSC South Bay is dedicated to ensuring that no one faces cancer alone.

This essential support serves cancer patients undergoing treatment, those transitioning to wellness post-treatment, long-term survivors, and their families, caregivers, and loved ones (ages 5 and up).



## HONORING JUDITH OPDAHL'S LEGACY

Together We Walk is a tribute to Judith Opdahl, who served as Executive Director/CEO of CSC South Bay for 25 extraordinary years. Her leadership, compassion, and dedication to our mission have touched the lives of thousands of cancer patients and their families, providing them with hope, support, and vital resources.

Join us for our 5K charity walk and be a part of Judith's inspiring vision to secure a future where Cancer Support Community South Bay can continue its life-changing mission for generations to come. Let's walk together to make a lasting impact!

## TOGETHER WE WALK: OUR INAUGURAL FUNDRAISING EVENT

2025 marks the beginning of *Together We Walk*, a community walk to uplift and empower individuals impacted by cancer, including their families and loved ones. Proceeds from the event will support a variety of programs, including:

- **Newly Diagnosed Weekly Breast Cancer Group**
- **Nutrition and Education Workshops**
- **Wellness Classes** like Tai Chi, Zumba, and Yoga

## EVENT DETAILS


- **Date:** Sunday, March 9, 2025
- **Location:** Shoreline Park  
200 Aquarium Way, Long Beach, CA
- **Schedule:**
  - **Check-In:** 9:00 AM
  - **Walk/Run Starts:** 10:00 AM

## EVENT HIGHLIGHTS

- **Family-Friendly:** Bring the kids for a fun day out!
- **Dogs Welcome:** Leashed, friendly dogs are invited to join.
- **Free T-Shirts:** Every registrant receives a complimentary event t-shirt.
- **Virtual Option:** Participate from anywhere by walking or running virtually.



# TOGETHER WE WALK | SPONSORSHIP OPPORTUNITIES

	VISIONARY SPONSOR (\$20,000)	LEGACY SPONSOR (\$15,000)	CHAMPION SPONSOR (\$10,000)	SUSTAINER SPONSOR (\$5,000)	WELLNESS SPONSOR (\$2,500)	HERO SPONSOR (\$1,000)	COMMUNITY SPONSOR (\$500)
<b>VISIBILITY &amp; SPEAKING OPPORTUNITIES</b>							
Opportunity to Speak at Event	✓						
Logo Placement on Start/Finish Line Banner*	✓	✓					
Exclusive Logo on Event Mile Marker*	✓	✓	✓	✓			
<b>EVENT PRESENCE &amp; ENGAGEMENT</b>							
Premium Booth Space at Event	✓	✓	✓	✓			
<b>BRAND EXPOSURE</b>							
Prominent Logo Placement on T-Shirts*	Largest Logo	Large Logo	Large Logo	Medium Logo	Small Logo	Small Logo	Small Logo
Logo Featured on Event Posters*	✓	✓	✓	✓	✓	✓	✓
Logo Featured on Event Marketing Materials (Emails, Social Media)*	✓	✓	✓	✓	✓	✓	✓
Social Media Recognition (Pre/Post Event)*	✓	✓	✓	✓	✓	✓	✓
Name/Logo Displayed on Event Website*	✓	✓	✓	✓	✓	✓	✓
<b>ACKNOWLEDGEMENTS &amp; PRESS COVERAGE</b>							
Verbal Recognition at Event	✓	✓	✓	✓	✓	✓	✓
Mention in Event Press Release*	✓	✓	✓	✓	✓	✓	✓
<b>PARTICIPANT BENEFITS</b>							
Complimentary Event Registrations	30	25	20	15	10	6	4

\*Commitment required by February 15, 2025 for benefit inclusion, subject to availability.

## EVENT UNDERWRITING OPPORTUNITIES

### T-Shirt Sponsor (\$3,000)

Prominent medium logo placement on event participant t-shirts.

### Kids Zone Title Sponsor (\$2,000)

Premium Kid Zone booth space and exclusive logo/name signage.

### Expo Vendor

Provide sample products for walk participants. Logo featured on event website in the Expo Vendor section.

### Water Sponsor

Provide water for 3 water stations. Exclusive logo and signage on 3 water tables.

### Event Bag Sponsor

Provide 600 reusable bags with your logo featured for event participants.

### Note: All underwriting opportunities include:

- Name/logo displayed on event materials.
- Acknowledgment on event marketing and social media.
- 4 complimentary event registrations.



# TOGETHER WE WALK | MARCH 9, 2025

*Yes, I will be a vendor!*

**\*NO FEES ASSOCIATED WITH BEING A VENDOR**

## BUSINESS INFORMATION

**Business Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Business Address** \_\_\_\_\_

**Phone & Email** \_\_\_\_\_

**Describe the products or services you wish to offer at the event** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_



## VENDOR BOOTH SETUP OPTIONS

I will bring my own pop-up tent with sandbags or weights (stakes are not allowed for securing tents).

I will need a pop-up tent (to be provided by event staff).

## WHAT WE PROVIDE

- Two (2) tables (dimensions: 6' x 6')
- Two (2) chairs per booth
- Table linens

## EXPO VENDOR NAME

Refer to the sponsor level tabs for details on name inclusion.

## ADDITIONAL INFORMATION

- **Commitment required by February 15, 2025 for benefit inclusion, subject to availability.**
- Please send completed form to Goli at Goli@CSCSouthBay.org.
- If you have any questions, please contact Goli at Goli@CSCSouthBay.org or call 310.376.3550.
- Event details and registration information will be sent out by early March 2025.

